

Curriculum Vitae



QR code



Full Name: Dr. Zeravan Abdulmuhsen Asaad

Academic Title: Associate Professor

Current Position: President of Cihan University – Duhok since 2017 according to Ministry of Higher Education & Scientific Research article (14687) on (23/10/2017) and (3841) on (18/2/2020).

Affiliation: Cihan University – Duhok (**Secondment**)
University of Duhok (**Appointment**)

General Specialize: Business Administration

Specific Specialize: Financial Management

Contact Information

Affiliation ID: Staff ID No: D016, Cihan University - Duhok
Staff ID No: T1331, University of Duhok

Affiliation Address: **(Secondment)** Department of Business Administration, College of Administrative and Financial Sciences, Cihan University – Duhok, Duhok City, Kurdistan Region – Iraq.
(Appointment) Department of Business Administration, College of Administration and Economics, University of Duhok, Duhok City, Kurdistan Region – Iraq.

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Academic Link: **Google Scholar**
<https://scholar.google.com/citations?hl=en&user=KSypskgAAAAJ>
ORCID
<https://orcid.org/my-orcid?orcid=0000-0003-2779-8297>
Publons
<https://www.webofscience.com/wos/author/record/AAT-3594-2021>
ResearchGate
https://www.researchgate.net/profile/Zeravan_Asaad
Cihan University-Duhok
<https://staffportal.duhokcihan.edu.krd/ZERAVAN%20ASAAD>
University of Duhok
<https://uod.ac/ac/c/cae/departments/business-administration/academic-members/zerevan-abdulmosen-aseed/>
Semantic Scholar
<https://www.semanticscholar.org/author/Zeravan-Abdulmuhsen-Asaad/118791170>

Personal Information

Date of Birth: 4 July 1979

Place of Birth: Duhok City, Kurdistan Region – Iraq

Nationality: Iraqi

Gender: Male

Marital Status: Married with one child
Blood Group: O-
Residence Address: Building 46, Avro City, Duhok City, Kurdistan Region – Iraq.

Teaching Experience

Management, Financial Management, Banks Management, Financial Statement Analysis, Financial Reporting, Financial Institutional Management, International Finance, Financial System, Contemporary issue in Finance.

Area & Research Interest

Management, Investment, Financial Management, Bank Management, Stock Markets efficiency, Foreign Direct Investment, International Financial Management, Entrepreneurship Finance or Small and Medium Enterprises Finance.

Education

PhD Degree Doctorate degree in Business Administration
College of Business
University Utara Malaysia
06010 Sintok, Kedah Darul Aman, Malaysia
CGPA: 3.85
2012

Master Degree M.Sc. in Business Administration
College of Administration and Economics
University of Duhok
Duhok City, Kurdistan Region – Iraq
Score: 80.77%
2006

Bachelor Degree B.Sc. in Business Administration
College of Administration and Economics
University of Duhok
Duhok City, Kurdistan Region – Iraq
Score: 85.8370% (Rank is 1st of graduation batch)
2002

Career Experience

Assistant Professor Business Administration Department, College of Administration & Economics, University of Duhok / Cihan University - Duhok, December 2016 – present.

Lecturer	Business Administration Department, College of Administration & Economics, University of Duhok, September 2012 – November 2016.
Assistant Lecturer	Business Administration Department, College of Administration & Economics, University of Duhok, February 2006 – November 2012.
Quality Assurance	Director of the quality assurance, Cihan University – Duhok, February 2015- January 2016.
Head of Department	Head of Financial and Banking Sciences Department, Cihan University – Duhok, January 2015 – July 2017.
University Rector	President of Cihan University - Duhok, August 2017 – present.

Publications

1. Marane, B. M., Asaad, Z., & Shivan, A. M. (2010). Evaluate the Standard of Innovative Behavior in Kurdistan Region Ministry. *European Journal of Social Sciences*, 16(4), 568-579. (ISI indexed with Impact Factor 0.267 and Scopus Indexed).
2. Marane, B. M., Asaad, Z., & Omer, A. (2013). Evaluation of Hotel Performance Based on Financial Management, Marketing and Operations and Management Practices Issues: Case Study on Erbil International Hotel. *European Journal of Business and Management*, 5(20), 101-117.
3. Doski, S., Marane, B., & Asaad, Z. (2013). Analyzing Growth Strategies of Banking Sectors: A case study on Kurdistan International Bank. *Research Journal of Finance and Accounting*, 4(18), 113-125. <https://ssrn.com/abstract=2509521>.
4. Marane, B. M., Asaad, Z. (2014). Analysis of the Bank's Ability which are Operating in the Kurdistan Region of Iraq to Meet the Investment Law. *Journal of Economic Sciences*, College of Administration and Economic, Basrah University, 9(35), 39-71. <https://www.iasj.net/iasj?func=article&aId=88254>.
5. Asaad, Z. (2014). The Economic Determinants of Foreign Direct Investment Inward to Iraq for Period (2004-2011). *Journal of University of Duhok*, 17(1), 192-217. <https://ssrn.com/abstract=3072682>.
6. Asaad, Z. (2014). Testing the bank sector at weak form efficiency in Iraq Stock Exchange for period (2004-2014): Empirical study. *Journal of Economic Sciences*, College of Administration and Economic, Basrah University, 10(37), 57-80. <https://www.iasj.net/iasj?func=fulltext&aId=101154>.
7. Asaad, Z., Marane, B. M., & Omer, A. (2015). Testing the efficiency of Iraq Stock Exchange for period (2010-2014): An empirical study. *Journal of University of Duhok*, University of Duhok, 17(1), 192-217. <https://ssrn.com/abstract=3071199>.
8. Asaad, Z. A. (2017). The Influence of the Financial and Real Output Indicators on

- Malaysian Stock Market. *Cihan International Journal of Social Science*, 1(1), 4-21.
9. Asaad, Z. A., & Marane, M. (2020). The Influence of Human Development, Institutional Quality and ISIS Emergence on Foreign Direct Investment in Iraq. *Technium Social Sciences Journal*, 10(1), 318-332. <https://techniumscience.com/index.php/socialsciences/article/view/1402>.
 10. Asaad, Z. A., Marane, M. O., & Mustafa, H. M., (2020). The impact of Geopolitical Risks and the Human Development on Foreign Direct Investment Inflows in Iraq for the Period (2004-2018). *Global Journal of Business and Economics*, 9(1), 37-54. <https://doi.org/10.31559/GJEB2020.9.1.4>.
 11. Asaad, Z., & Marane, B. (2020). Corruption, Terrorism and the Stock Market: The Evidence from Iraq. *The Journal of Asian Finance, Economics and Business (JAFEB)*, 7(10), 629-639. <https://doi.org/10.13106/jafeb.2020.vol7.no10.629>.
 12. Asaad, Z. A., Mustafa, H. M., & Saleem, A. M. (2020). The Impact of FDI Inflows on GDP Growth in Iraq for the period (2004-2017): An applied study. *Tanmiyat Al-Rafidain*, 39(128), 56-86. <https://doi:10.33899/tanra.2020.167369>.
 13. Asaad, Z. A. (2021). Oil Price, Gold Price, Exchange Rate and Stock Market in Iraq Pre-During COVID19 Outbreak: An ARDL Approach. *International Journal of Energy Economics and Policy*, 11(5), 562-571. <https://www.econjournals.com/index.php/ijeep/article/view/11552>.
 14. Asaad, Z., & Marane B. (2021). Evaluation of Research, Journals, and Universities in Iraq and the Kurdistan Region According to the Scimago Classification of Administration and Economics Specializations: A Comparative Study with Neighboring Countries. *Tanmiyat Al-Rafidain*, 40(132). 445-484. <http://doi.org/10.33899/tanra.2021.131769.1148>.
 15. Asaad, Z. A., & Delawi, A. S. (2022). Iraqi Stock Exchange Reactions to the Oil price, Covid-19 Aftermath, and the Saudi Stock Exchange Movements pre-during Vaccination Program. *International Journal of Energy Economics and Policy*, 12(5), 18-30. <https://doi.org/10.32479/ijeep.13323>.

Patents

1. Application number: 202141051665
Application Date: 11.11.2021
Publication Date: 26.11.2021
Field of Invention: Computer Science
Inventors Numbers: 7
Website: <https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus>
WIPO: https://patentscope.wipo.int/search/en/detail.jsf?docId=IN346035091&_cid=P11-LOIENM-54755-1
2. Application number: 202141057074
Application Date: 08.12.2021

Publication Date: 17.12.2021

Field of Invention: Computer Science

Inventors Numbers: 10

Website: <https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus>

WIPO: https://patentscope.wipo.int/search/en/detail.jsf?docId=IN346042957&_cid=P11-L0IF7R-60338-1

3. Application number: 202241004856

Application Date: 28.01.2022

Publication Date: 04.02.2022

Field of Invention: Computer Science

Inventors Numbers: 8

Website: <https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus>

WIPO: https://patentscope.wipo.int/search/en/detail.jsf?docId=IN350377291&_cid=P11-L0IFBK-61492-1

4. Application number: 202241008814

Application Date: 20/02/2022

Publication Date: 4/3/2022

Field of Invention: Bio-Medical Engineering

Inventors Numbers: 4

Website: <https://ipindiaservices.gov.in/PatentSearch/PatentSearch/ViewApplicationStatus>

WIPO: https://patentscope.wipo.int/search/en/detail.jsf?docId=IN353347878&_cid=P12-L0XXDM-88149-1

Conference

1. Asaad, A. & Marane, B. (2016, October 20-21). How Does Information Technology Capability Shape The Relationship Between Organizational Culture and Innovation Capability In Manufacturing Sectors?. Paper presented at the Proceedings of the 17th International Scientific Conference on Economic and Social Development - "Managerial Issues in Modern Business" (pp. 110-127): Varazdin Development and Entrepreneurship Agency, Varazdin, Faculty of the Management University of Warsaw, Warsaw, Poland, University North, Koprivnica, Croatia.
2. Asaad, A. (2017, August 5). The Influence of the Financial and Real Output Indicators on the Malaysian Stock Market. Paper presented at the Proceedings of the 1st International Scientific Conference on "Towards New Economic Horizons for Building Kurdistan Region": Cihan University - Duhok, Kurdistan Region - Iraq.
3. Asaad, A. (2022, May 7-8). Digital Transformation Obstacles in Iraqi Universities, Key speaker at the European Quality Standards in Higher Education Conference, Human

Hobbies

Reading, Traveling, explore other cultures, and sport.

Skills

Managerial skills

Perform effectively as a leader in the context of an organization or a society as a whole, the spirit of teamwork, technology, and communication skills, work under stress, adapt with changes, managerial functions like planning, organizing leading, and controlling of (Human, Resources, Financial, Material, Information), scheduling time and managing priorities, share ideas and experience with not only their colleagues and work teams, but also other practitioners and academicians from a wide range of backgrounds, countries, organizations, and disciplines, perform effectively as a manager by exhibiting innovativeness, good judgment, and decision; as well as providing direction for their subordinates.

Academic skills

Expert in academic writing and research methodology, critical thinking, diagnostic and evaluate problems then develop solutions in the field of business and management, ability to coordinate with the business environment, contribution in country economy improvement, review, communicate and apply appropriate theories in professional practice, engage in intellectual discourse on business and management issues, disseminate new ideas and findings from research to the business, academic communities, as well as the society in general.

Volunteer skills

Supporting nonprofit activities, environmental ethics to protect nature, enhance and promote volunteering principles to raise awareness and inspire cultural exchange among both local and international communities (students, employees, academic staff), helping in both personal and professional development, conducting human activities like blood donation, visiting and serving orphan houses, support and encourage leukemia, thalassemia, and cancer patients....so on.

Computer skills

Good knowledge of computer operating systems Windows 2010, Microsoft Office programs such word, excel, PowerPoint, the user of a statistical package such SPSS and Minitab, the good use of econometrics packages such E-views, accounting information system applications, offline software application such as Expense Manager, evaluation project and schedule study using ratio analysis, analyzing financial reporting such as balance sheet or income statement using modern techniques, finally a very good use of the internet and collecting data from primary and secondary resources, the good beneficiary of using E-learning system such google classroom or Moodle, the user of video conference software program developed by Zoom platform.

Language skills Kurdish (Mother tongue), Fluent in the Arabic language, and excellent level in the English language.

Memberships & Academic Activities

- Reviewer and editorial board member of International Journal of Public Policy and Administration Research (IJPPAR), Pak Publishing Group.
<http://www.conscientiabeam.com/journal/74/editorial-board.html>
- Reviewer and editorial advisory board member of the International Journal of Research & Methodology in Social Science (IJRMSS).
<http://www.socialsciencepublication.com/prod01.htm>
- Participation as a member of the postgraduate discussion committees for doctoral and master's students at different universities.
- Member of the different academic or administrative committees at the department, college, and university level since February 2006.
- Participation in many national and international conferences, symposiums, workshops, and seminars.
- Member of Kurdistan Economist Syndicate since 2002.
- Member of the Management team of a group of Cihan Universities.
<https://www.cihan.com/en/our-companies/cihan-university#management-team>
- Financial Manager at Innovation and Development Organization as A non-governmental organization (NGO) since 2012.
- Lecturing and key speaker at many local non-governmental organizations (NGO) seminars or workshops since 2006.
- Published many academic and social essays in local and regional newspapers and magazines since 2004.
(2014) <https://www.ahewar.org/debat/show.art.asp?aid=416062>
(2014) <https://www.ahewar.org/debat/show.art.asp?aid=415897>
(2020) <https://www.rudaw.net/arabic/opinion/060620201>
(2020) <https://iuu-elearning.com/speakers/>

Fellow/Visiting Scholar

Erasmus Mundus program

Faculty of Economic Sciences,
University of Warsaw;
Warsaw, Poland

Duration: 5 January 2014 to 5 February 2014

Met with both fellows and administrative staff of Warsaw University, discussed the organization chart of the university, teaching programs, and courses. In addition, attended a number of courses, seminars, and labs, spent some time working in university libraries, and visited Warsaw Stock Exchange.

Courses Attended

- NVivo 7 Workshop, QSR Pty Ltd., Malaysia, 2011.

- Project/Problem Based Learning, Malaysia, 2011
- Professional Journal Writing Seminar, 2010.
- Research Methods Course: Advanced Analysis, 2010.
- Six Sigma- for long term competitiveness, 2011.
- Research Methods Workshop, 2010.
- Academic Article Writing Course, 2011.
- Quality Management Seminar, 2011.
- Research Talks Series Qualitative Data Analysis Using NIVIVO In 18 May 2010. UUM
- Change Your Mind with Tony – The Sky Is Not the Limit Change Management Through Entrepreneurship: The Air Asia Experience In 13 October 2009. UUM
- Research Talk Design for A Good Research 10 November 2009. UUM
- UBS Accounting (Practical) 21 To 25 December 2009.UUN
- Leadership Workshop” Career Development Program In 5 April 2009.UUM
- Introduction to Research in UUM College of Business. April 2010
- Planning and Managing PhD Research and Working with Supervisor. May 2010
- Identifying Research Topic and Research Gap. September 2010
- Introduction to Quantitative Research. October 2010
- Introduction to Qualitative Research. December 2010
- Questionnaire Design. February 2011.
- Modeling and Analyzing Data using SPSS. March 2011
- Preparation for Oral and Examination. April 2011
- Econometrics using E-views, April 2017
- Analyzing data using ARDL model, July 2018
- Research gap and problem statement, December 2018
- Student’s center of the learning process, February 2019 E-learning system in Kurdistan region, November 2020
- Using Moodle, google classroom in Universities, March 2020.
- Modern technique using in teaching and learning process, September 2020.

All information mentioned above can be supported by official documents.